



**Why when the BBC have the rights to so much rugby coverage and our 4 home nations are in the IRB top 10 world rankings is the game not given more air time?**

### The Campaign

What we need is a 'regular' BBC slot at a sensible hour, dedicated to showing highlights from the weekend's rugby union across the UK – Premiership, Magners, EDF etc. Wouldn't it be good to ask the BBC to give some thought to the format so that we can take rugby to a wider public audience?

We have our own [website – www.motdrugby.com](http://www.motdrugby.com)...an [online petition](#), accessible through the site...[campaign t-shirts](#), the full support of the [Professional Rugby Players' Association](#) advertising the campaign on their website and have staged a photo shoot in the campaign t-shirts...and a [Facebook group](#) (19,500+ members).



Rugby clubs have already said to me that with greater exposure of rugby in the right programme format, it could raise the profile, awareness, understanding and following of the game, which in turn will help increase attendances at grounds and influence grass-roots rugby. Clubs have already been very supportive of the campaign, but we need every rugby club in England, Ireland, Scotland and Wales to get involved.

**Don't just sit there thinking, "Wouldn't it be great if that could happen."**

- [Visit the website](#)
- [Sign the petition](#)
- [Get a campaign t-shirt](#)
- [Tell everyone about the website](#)
- [Join the Facebook group](#)

**It is only through everyone's involvement that this will achieve what we all want – A Match of the Day for Rugby!**

**[www.motdrugby.com](http://www.motdrugby.com)**